![Indianapolis — Gregory A. Ballard, Mayor]

NEWS RELEASE

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City of Indianapolis Adds Nextdoor to Community Outreach Toolbox
Will enable communication with residents via private, secure neighborhood websites

INDIANAPOLIS – The City of Indianapolis announced today that it will begin utilizing Nextdoor (www.nextdoor.com), the private social network for neighborhoods, to enhance citywide and neighbor-to-neighbor communications.

Led by the Mayor's Office of Neighborhood Services, the City of Indianapolis will be using Nextdoor to build stronger, safer communities with the help of Indianapolis residents.

"Neighbors play a key role in keeping Indianapolis safe and strong, and we want to make sure they have a variety of options when it comes to finding important information about the issues affecting their neighborhoods," said Ryan Clem, Director of Community Outreach for the City. "Nextdoor is a very effective communication tool and is just one more channel the City will use to stay in touch with residents."

Using Nextdoor, Indianapolis residents can create private neighborhood websites to share information, including neighborhood public safety issues, community events and activities, local services and even lost pets.

To aid neighbors in their community building efforts and to improve their quality of life, the Mayor's Office of Neighborhood Services will use Nextdoor to communicate valuable and timely information such as important news, services, programs, and free events to Nextdoor websites within the City.

Already Nextdoor has proven to be an essential and well-adopted tool for Indianapolis residents. More than 335 neighborhoods, representing 63 percent of the city, are members.

Nextdoor is free for residents and the City. Each Indianapolis neighborhood has its own private Nextdoor neighborhood website, accessible only to residents of that neighborhood. Individual neighborhoods establish and self-manage their own Nextdoor websites. The City will not be able to access residents' websites, contact information or content. All members must verify that they live within the neighborhood before joining Nextdoor. Information shared on Nextdoor is password protected and cannot be accessed by Google or other search engines.

Please note, all requests for City services must still go through the Mayor's Action Center by calling (317) 327-4MAC, going online to www.indy.gov/requestindy or downloading the RequestIndy mobile app.

Those interested in joining their neighborhood's Nextdoor website can visit www.nextdoor.com/indy and enter their address. If residents have questions about their Nextdoor website, please visit help.nextdoor.com.

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